

FOR IMMEDIATE RELEASE

June 6, 2023

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HCPA Announces Government Relations & Public Policy Staff Promotions

Washington, D.C. — The Household & Commercial Products Association (HCPA) announced today that Mike Gruber has been promoted from Senior Vice President to Executive Vice President of Government Relations & Public Policy.

Mike joined HCPA in March 2022 from the Consumer Brands Association (CBA), bringing seasoned and strategic leadership to the association. Most recently, Mike successfully collaborated with member companies, allied trade associations, and NGOs to reauthorize the Pesticide Registration Improvement Act (PRIA) in December 2022 – a year earlier than expected.

Mike also provides strategic guidance to Christopher Finarelli and Michelle Kopa, who lead the association’s advocacy efforts at the state level. Christopher and Michelle have been navigating a host of issues across the country, including legislation and implementation related to Extended Producer Responsibility (EPR), Household Hazardous Waste (HHW), pesticide restrictions, and PFAS.

Christopher and Michelle have been promoted from Director to Senior Director of State Government Relations & Public Policy for the West and East Regions, respectively.

Since joining HCPA in January 2021, Christopher has played an instrumental role in collaborating with lawmakers to drive policy solutions for some of the industry’s most critical issues, especially chemicals and packaging legislation.

Over the past two years, Michelle has taken a collaborative approach to advocacy, which has not only strengthened HCPA’s reputation as an effective partner, but also helped policymakers address complex technical concerns on legislation and rulemaking that impacts consumer products.

“The industry has experienced a dramatic escalation in the number of issues that impact member companies’ products related to chemicals of concern and packaging, especially at the state level,” said Steve Caldeira, President & CEO, HCPA. “Mike, Christopher, and Michelle have done an excellent job strengthening HCPA’s advocacy efforts over the last year and representing the industry’s best interests in these discussions.”



About HCPA

The Household & Commercial Products Association (HCPA) is the premier trade association representing companies that manufacture and sell \$180 billion annually of trusted and familiar products used for cleaning, protecting, maintaining, and disinfecting homes and commercial environments. HCPA member companies employ 200,000 people in the U.S. whose work helps consumers and workers to create cleaner, healthier, and more productive lives.