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## **HCPA President & CEO Steve Caldeira to Receive the 2022 CEO Update Trade Association CEO of the Year Award**

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Washington D.C. – Steve Caldeira, President & CEO of the Household & Commercial Products Association (HCPA), will receive the 2022 Trade Association CEO of the Year Award from CEO Update, a respected organization that serves senior-level association professionals and CEOs. The Association Leadership Awards are [presented](#) annually by CEO Update to recognize excellence in trade associations and professional societies. An independent panel of twelve representatives from association search firms, former association CEOs, previous honorees, and attorneys who represent associations choose the winner of these prestigious awards.

Caldeira is being honored for his role in representing a critical industry during the COVID-19 pandemic. These efforts included making sure that cleaning and disinfectant products remain available to consumers and workers, and coordinating with government agencies and allied trade associations to help [manage the supply chain](#).

CEO Update is also recognizing Caldeira's "determined leadership" noting that he has "awed peers with his energy and determination to strengthen the fabric of the Association community." Most recently he has been a passionate advocate for the household and commercial products industry with legislators, [calling](#) for a federal standard for cleaning product ingredient disclosure. Steve's voice has been heard on this and other topics in major publications, including *The Wall Street Journal*, *Fortune*, *The Hill*, *The Washington Times*, and *RealClearPolicy*.

In its announcement, CEO Update cited Caldeira's volunteer leadership roles in many important civic causes. He is the Immediate Past Chair of the American Society of Association Executives (ASAE) Board of Directors, where he co-led the Search Committee for a CEO and assisted in the development of a new strategic plan. Caldeira is also the 2022 Dinner Chair for the Bryce Harlow Foundation, which provides post-graduate fellowships for public policy and lobbying professionals.

Caldeira received the 2020 Leadership Award from the National Association of Manufacturers (NAM) Council of Manufacturing Associations (CMA), the 2022 Alzheimer's Association Capital Area Chapter Lifetime Achievement Award, the 2022 Boy Scouts of America National Capital Area Council John H. Graham IV Association Executive Award, the 2022 ASAE Association Policy Leadership Award, and the 2016 So Others Might Eat (SOME) Humanitarian of the Year Award. He has also been named to *The Hill's* list of top lobbyists for four consecutive years.

"I am humbled, honored, and profoundly grateful to be recognized by my peers as Trade Association CEO of the Year," Caldeira said. "Associations play an integral role in solving societal challenges and their members significantly contribute to the U.S. economy. Associations are important and that is why I am so proud to be a part of this community."

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## **About HCPA**

The Household & Commercial Products Association (HCPA) is the premier trade association representing companies that manufacture and sell \$180 billion annually of trusted and familiar products used for cleaning, protecting, maintaining, and disinfecting homes and commercial environments. HCPA member companies employ 200,000 people in the U.S. whose work helps consumers and workers to create cleaner, healthier, and more productive lives.