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HCPA Recognizes Members of the Household and Commercial Products Industry for Accomplishments in Product Innovation and Sustainability at the Third Annual Innovation Awards

Washington D.C. – The Household & Commercial Products Association (HCPA) recently announced the winners of the 2021 [Innovation Awards](#), which honor companies within the household and commercial products industry for accomplishments in innovation and sustainability in four product categories: Ingredients, Sustainability, Technology, and Game Changer.

“The household and commercial products industry is always working to develop products that keep Americans safe and healthy,” said Steve Caldeira, President & CEO, HCPA. “This innovation leads to new product formulations that are safer and more effective or new packaging that is more sustainable. Consumer demand is constantly changing, but companies are committed to meeting – and exceeding – these expectations. I’m honored to recognize the companies that take such great care in the products they bring to market.”

HCPA would like to congratulate the following companies for their accomplishments in developing the next generation of products that encourages innovation and moves the industry forward.

Ingredients

Locus Performance Ingredients

Amphi™ M Sophorolipids

Sustainability

Selig Group

Circumvent™ and AirFoil™ Container Venting Solutions

Technology

Locus Performance Ingredients

Novel Biosurfactant Production Technology

Game Changer

Selig Group

Circumvent™ and AirFoil™ Container Venting Solutions

Nominations for the Innovation Awards were open to formulators, manufacturers, and distributors of household and commercial products. A panel of expert judges ranked the nominated products in each product category to determine the winner. Innovation Award winners were recognized on December 5 at a ceremony during XPAND2021, HCPA’s Annual Meeting, in Fort Lauderdale, Florida.

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About HCPA

The Household & Commercial Products Association (HCPA) is the premier trade association representing companies that manufacture and sell \$180 billion annually of trusted and familiar products used for cleaning, protecting, maintaining, and disinfecting homes and commercial environments. HCPA member companies employ 200,000 people in the U.S. whose work helps consumers and workers to create cleaner, healthier, and more productive lives.