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HCPA Releases Results of Aerosol Pressurized Products Survey

Washington D.C. – The Household & Commercial Products Association (HCPA) released the results from its 2020 Aerosol Pressurized Products Survey today, marking the 70th year the Association has conducted the Survey, which is meant to report on the unit production of aerosol products, valves, and containers in the U.S. in order to provide a comprehensive snapshot of the aerosol industry.

HCPA typically publishes a report of the data, summarizing and analyzing the information, but could not this year due to limited participation by aerosol fillers. Every year, manufacturers of aerosol products, containers, and valves are asked to report their production data in various product categories, such as Insect Sprays, Paints and Finishes, Household Products, Personal Care Products, and Food Products. Historically, participation from aerosol fillers has been more than 90 percent, which allowed the Survey Committee to estimate the remaining data; however, the large number of non-respondents precluded estimation this year.

“HCPA’s Aerosol Pressurized Products Survey has been an important tool for the aerosol industry over the last 70 years. This data not only helps companies gauge their overall growth in comparison to the industry, but also identifies trends of aerosol products and component production across the country,” said Nicholas Georges, Vice President, Scientific & International Affairs, HCPA. “Unfortunately, this year’s low response rate can be directly attributed to resource constraints and competing priorities due to the on-going COVID-19 pandemic, but even with a smaller data set, we were able to glean valuable information.”

Highlights from the 2020 Survey include:

- Production of aerosol containers was up 3.6 percent year over year to 3.752 billion total containers
- Of those 3.752 billion total containers, 743.6 million were aluminum (up 0.54 percent from 2019) and 3.009 billion were steel (up 4.38 percent from 2019)
- There were 3.555 billion valves produced in 2020, up 2.69 percent year over year
- There were 255.3 million bag-on-valves (BOV) aerosols produced in 2020, up 14.51 percent year over year
- Due to the limited response, the Survey Committee cannot provide data for U.S. aerosol unit production – for neither total products nor specific product categories

“From this data, we can infer that aerosol unit production likely increased in the U.S. in 2020 based on the increases in container and valve markets,” said Georges. “This shows how important aerosol products are in the consumer and commercial packaged goods spaces. Companies can use this information to reassess their sales strategy, plan their production, and determine future investments – all of which will help the aerosol industry grow to new levels.”

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About HCPA

The Household & Commercial Products Association (HCPA) is the premier trade association representing companies that manufacture and sell \$180 billion annually of trusted and familiar products used for cleaning, protecting, maintaining, and disinfecting homes and commercial environments. HCPA member companies employ 200,000 people in the U.S. whose work helps consumers and workers to create cleaner, healthier, and more productive lives.